

TRIBUTE

PROFESSIONAL INFORMATION GUIDE

THE PREMIUM-FEATURED DIGITAL
HEARING AID AT AN ANALOG PRICE.



 **SONIC**
INNOVATIONS



TRIBUTE

HIGH QUALITY FEATURES ARE NOW AFFORDABLE.

- Nine compression channels for dynamic range compensation
- Five programming handles for easier fine-tuning
- Patented fastacting narrow band compression for improved signal processing
- Speech-weighted expansion to reduce low-intensity sounds
- Telecoil option for phone use on select models
- Distinctive tones that alert users when the battery is low
- Five cosmetically appealing models

TRIBUTE—THE HEARING AID YOUR PATIENTS HAVE BEEN WAITING FOR.

How many of your patients with hearing loss have expressed interest in digital hearing devices but, instead, have chosen programmable analog aids because of the cost? Even more importantly, how often have you recommended analog aids to patients for whom you knew cost would be an issue? With TRIBUTE™, an affordable, premium digital hearing aid is no longer an oxymoron.

PATIENTS PREFER DIGITAL TO ANALOG.

The argument about which is better—digital or analog—will eventually be resolved. There's no argument, however, that digital hearing devices can offer more features and be more personally customized to the patient's hearing loss. There's also little debate about which type of device patients would rather purchase. In fact, in a recent study, 76% of current hearing aid users and 75% of non-hearing aid users felt it was important or very important that their hearing aids be digital.

AFFORDABLE DIGITAL HEARING AIDS ARE NOT CREATED EQUAL.

The fastest growing segment in the hearing aid market is low-end digital hearing aids. However, when you analyze the available features and the actual benefits of most of these devices, it's no wonder analog aids continue to outsell digital overall. All of that is about to change with TRIBUTE—the premium-featured digital hearing aid offered at a price to compete with analog.

WHY WOULDN'T YOU RECOMMEND TRIBUTE?

Since the introduction of digital hearing aids a few years ago, analog devices continue to be the affordable option for patients with hearing loss. With TRIBUTE, your patients no longer have to sacrifice digital features and personalization to take advantage of an analog price. It's the first affordable digital hearing aid you can feel good about recommending to your patients.

SUPERIOR CORE TECHNOLOGY.

Only TRIBUTE offers our patented digital signal processing—the same core technology that has made SONIC innovations the fastest growing hearing aid company in the world. This gives TRIBUTE a distinct advantage over programmable analog devices, not to mention all of the lower quality, de-featured digital aids out there.

NINE INDEPENDENT CHANNELS.

As with all of our digital hearing aids, TRIBUTE processes sound within narrow frequency ranges like the human cochlea. Specifically, our microchip contains nine independent compression channels and five adjustable handles, allowing TRIBUTE to be personalized for each patient's specific hearing loss.



CHOOSE FROM FIVE MODELS.

Hearing loss varies from patient to patient. That's why we offer TRIBUTE in a wide variety of configurations— from powerful BTE devices to discrete CICs.

Completely-in-the-Canal (CIC)



Mini-Canal (MC)



In-the-Canal (ITC)



In-the-Ear (ITE)



Behind-the-Ear (BTE)



KEEP THE DIALOGUE GOING.

SONIC innovations is a technological leader in the hearing health industry. We are committed to continually research and create products that provide the most natural sound quality and lifelike communication experience for your patients.

Please feel free to contact us with any questions or suggestions about how to improve our products to help your patients.

WORLD HEADQUARTERS

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