



“The right hearing aid for everyone...”

Are you reluctant to wear hearing aids because of style, performance, and the stigma associated with them? If so, then you are letting hearing loss steal the best times of your life. Now is the time to listen to TRIANO.™ It's not just a hearing aid, but the hearing comfort system that helps you hear the world more comfortably and enjoy life again. Developed and manufactured by Siemens Hearing Solutions, TRIANO is intuitive digital technology that combines all-day comfort and better speech understanding.

TRIANO... the ONLY hearing aid with the Speech Comfort System™

Exclusive to TRIANO, the Speech Comfort System™ reduces the effort and strain that is sometimes accompanied with wearing hearing aids. With the Speech Comfort System, there is no need to manually adjust your hearing aid for different listening situations...

- *First, it detects your listening situation automatically.*
- *Second, it minimizes your listening effort automatically.*
- *And third, it maximizes your understanding of speech automatically with a revolutionary, automatic directional microphone system (most models).*

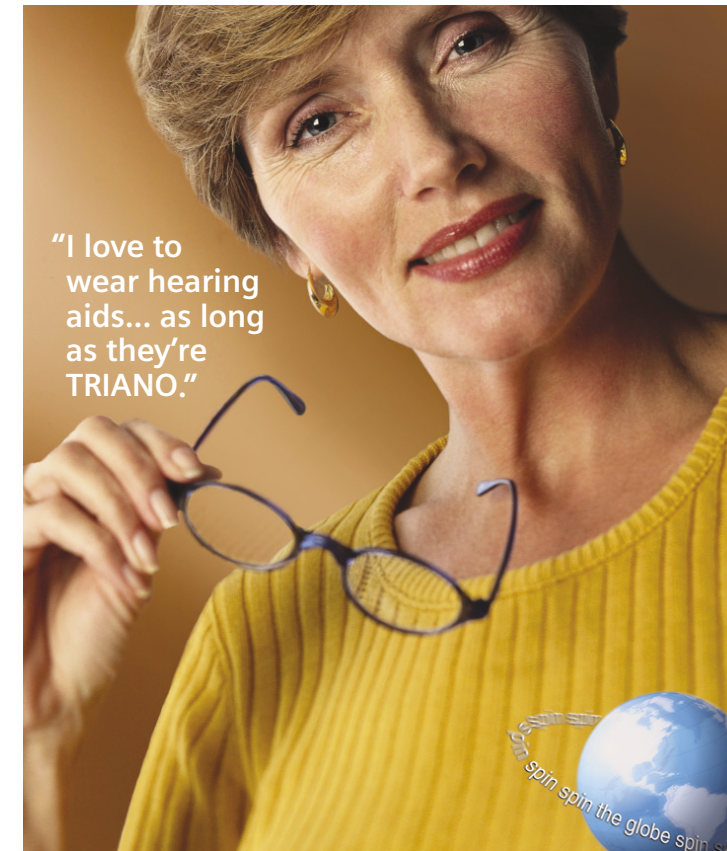
Ensuring that everyone benefits from this intuitive digital technology, the Speech Comfort System is a standard feature on all TRIANO hearing aids, from the micro CIC (Completely-in-the-Canal) model through the super power BTE (Behind-the-Ear) model.



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TRIANO™...
Intuitive digital hearing science



“I love to wear hearing aids... as long as they're TRIANO.”

Siemens Hearing Instruments, Inc.
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Piscataway, NJ 08855-1397



Siemens Hearing Solutions
Better hearing is better living.





TRIANO identifies listening situations

In daily life, you encounter many types of listening situations and your ears react differently to each situation whether you experience hearing loss or not. While individuals with normal hearing depend on the inner ear and auditory portion of the brain to help identify their listening situation, those with hearing loss depend on their hearing aids. TRIANO's Speech Comfort System can detect which type of situation you are in. The Speech Comfort System works for you to enhance speech understanding with its directional microphone system by reducing background noise.

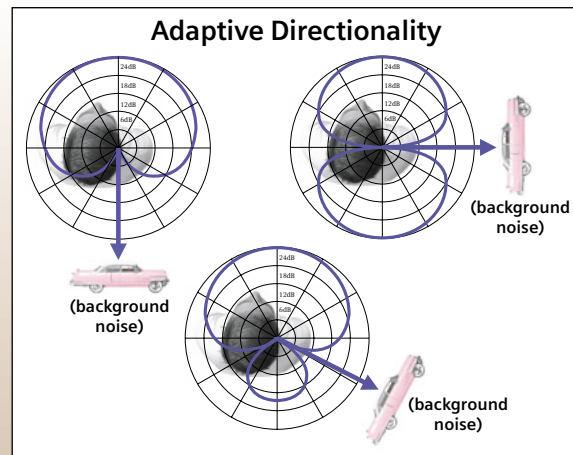
Enhances speech understanding

After your situation is detected, it's classified into one of many common types of listening situations. Based on the classification, sounds are processed in a 16-channel signal processing system. Just as the pupil in your eye adjusts to the amount of light that enters your eye, TRIANO hearing aids automatically adjust to your listening environment. There's no need for you to manually switch programs within the hearing aid for different listening situations. TRIANO's Speech Comfort System works in one automatic program to continuously ensure the best performance.

Optimal hearing in many situations

One minute you are conversing with family and friends in a noisy environment. The next, you are in a meeting listening to your boss announce last quarter's financial results. Whatever your environment, TRIANO assures the best possible speech understanding in difficult or noisy situations through the use of highly developed and intelligent directional microphone systems.

Research has proven that directional microphones can improve speech understanding in many different types of noisy situations. Using the improved TwinMic™ system or the new TriMic™ system, TRIANO hearing aids take directionality to a whole new level. Even when the source of noise is coming from different directions, the TRIANO directional microphone system detects the source and reduces the noise from that direction so that speech is intelligible. And when the noise moves or changes direction as seen below, TRIANO's directional microphone system follows it ensuring that the noise is reduced.



The ONLY hearing aid with TriMic,™ 3 omni-directional microphones

TriMic, a standard feature of TRIANO 3 BTE (Behind-the-Ear) hearing aids, employs three microphones working together to provide the highest degree of directionality available in any hearing aid.

Other benefits of wearing TRIANO

It's like having 4 hearing aids in one.

Some TRIANO hearing aids can have up to four listening programs. Your Hearing Care Professional can program each one just for you and your specific hearing needs if desired. For example, one program can be for a noisy work environment. One can be for watching television. Another can be for jogging outside. It's up to you. With just the touch of a button, you select the program that sounds best to you.

Conversations over the telephone are easier.

Sometimes feedback occurs when people wear their hearing aids during telephone conversations. Some TRIANO hearing aids are available with a Telecoil (T-coil) to make listening during telephone conversations easier. The T-coil prevents the hearing aid from picking up surrounding sounds that can be a distraction while conversing on the telephone.

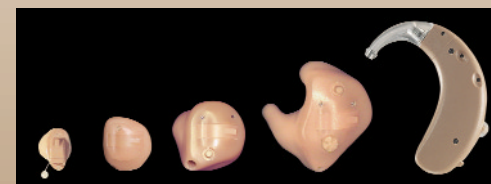
Intuitive alerting feature.

With TRIANO, you'll be alerted to changes or adjustments in your hearing aids. Your TRIANO hearing aids provide a confirmation tone (or beep) when a listening program has changed, when the battery is low, and when you are in T-coil mode. Your Hearing Care Professional can select tones or signals appropriate for you.

The right hearing aid for everyone...

All-day comfort available in a variety of styles.

Not just one hearing aid, TRIANO is a family of hearing solutions. Available in all styles from the smallest micro CIC (Completely-in-the-Canal) to a super power BTE (Behind-the-Ear), TRIANO offers a complete family of hearing solutions for all degrees of hearing loss for people of all ages. TRIANO combats difficult listening situations, provides all-day comfort and offers great cosmetic appeal.



Siemens Hearing Solutions

Siemens Hearing Solutions is the world's largest manufacturer of hearing aids. In fact, Siemens pioneered in-the-ear amplification in 1913 and continues to develop innovative approaches to sound technology and hearing aid design.



Siemens Hearing Instruments is part of Siemens (NYSE: SI), the world's number one provider of advanced electronic health care systems to support and enhance life. A global network of innovations, Siemens provides innovative solutions for aerospace, medicine, telecommunications and transportation worldwide. With over 460,000 global employees, Siemens is redefining entire industries and creating powerful new tools that transform the way we live.

Your hearing improvement with any hearing aid depends on the fit of the hearing aid, the type or degree of your hearing loss, and proper diagnostic testing. Please understand that no hearing aid can restore normal hearing, and not everyone can benefit equally.

