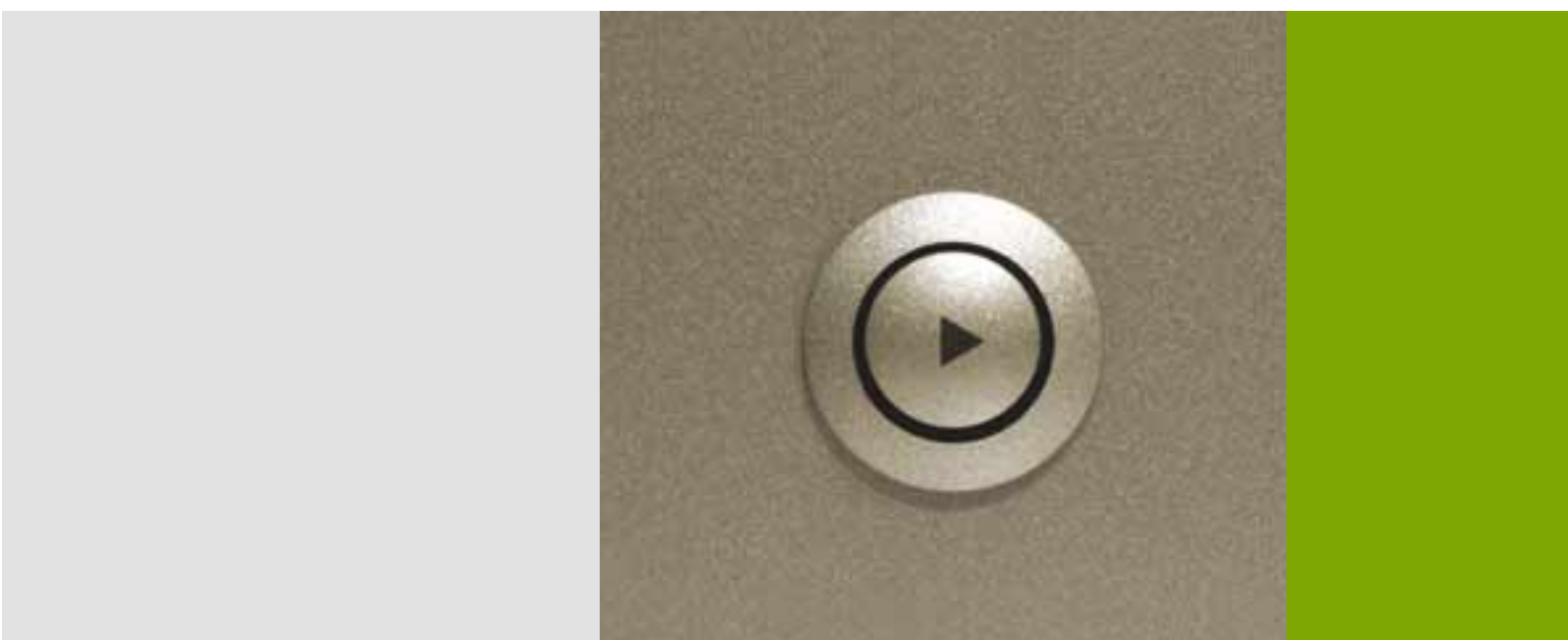


**The Easy, Digital Hearing Solution  
For Everyone**

***flair***

***Some Things Come Easily***



**bernafon**<sup>®</sup>  
Innovative Hearing Solutions

## ***Flair – A Complete Family Of Digital Hearing Solutions For Everyone***

**bernafon**<sup>®</sup>  
Innovative Hearing Solutions

**Easy, Digital For Everyone**

### **Easy**

Flair is an attractive and easy-to-use digital hearing system designed for all your client needs. As with all other digital products from Bernafon, Flair instruments are fit with OASIS plus – the most innovative fitting software on the market today. OASIS plus ensures that Flair fittings are fast and intuitive. For the user, Flair is simple to operate, and functions are easily explained and understood.

**With Flair you achieve high customer satisfaction, right from the beginning.**



### **Digital**

The core element in Flair is a high performance digital signal processor based on proven technology, fully developed in Switzerland by Bernafon, a pioneer in digital programmable hearing systems, and a leader in innovative DSP developments.

**Flair offers digital sound quality and excellent speech intelligibility in a variety of listening situations.**

### **For Everyone**

Flair is available in a full range of styles from CIC to power BTE. With digital fitting flexibility and a choice of fitting rationales, Flair covers a variety of hearing losses. Flair is the right choice for all customers who are looking for an affordable high quality hearing solution.

**The easy handling and great sound quality will help you enlarge your digital customer base.**

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## ***EASY – Fast And Accurate Fitting With OASIS plus***



**Hearing systems with advanced technology need intelligent fitting software.**

A team of over 30 Bernafon engineers has been involved in the development of OASIS plus, the single digital fitting platform from Bernafon. OASIS plus is intuitive, fast and extremely easy to use, yet it offers an incredible number of precise fine-tuning tools. Using 32-bit technology, OASIS plus offers full NOAH 3.0 and 2.0 compatibility and allows use of all the functionality in NOAH, including REM data.

**Flair can be fit in three easy steps!**

- 1. Select the Client Experience Level that best describes your client.**  
OASIS plus offers 4 levels to choose from.
- 2. Check the Acoustics parameters.**  
Make sure the appropriate venting and dampers are selected.
- 3. Save and Quit**

***Start***

***Completion***

**For further customization of the Flair hearing system, OASIS plus contains many useful tools.**

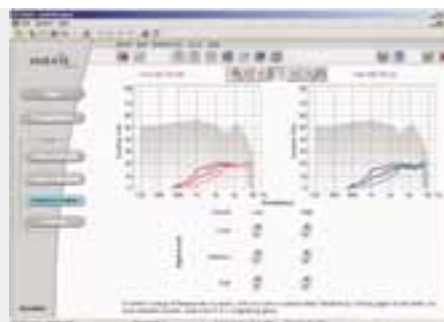
- Interactive fitting assistance and an integrated help system
- 3D view of the hearing system's response
- Binaural screen views
- 3D Equalizer for precise frequency response shaping
- Full access to compression characteristics
- Client Interactive Fitting to involve the clients in the fitting process
- Take-home questionnaire for your clients
- Established fitting rationales, including NAL-NL1 and DSL [i/o]
- Feedback Control:  
An efficient Feedback Manager allows you to measure critical gain for each client

**Interactive tools prompt you to work with your client to reach the best fit.**

An extremely flexible Technical Toolbox allows you to independently fine tune low and high frequencies for soft, average and loud sounds. Even more specific fine tuning is possible by entering the "zoom screen" which gives you direct parameter access and a 3D view!  
A Sound Player can be activated to simulate commonly heard sounds.



- Fitting Assistant**
- Feedback Manager**
- Technical Toolbox**



## **DIGITAL – Proven Swiss Technology**



**For over 55 years Bernafon has been developing hearing systems in Bern, Switzerland.**

**Flair satisfies your clients by providing:**

From the launch of the world's first digitally programmable instrument to the latest breakthroughs in digital signal processing methods, Bernafon has always been a pioneering company. Hearing impaired people all over the world have benefited from Bernafon's innovative hearing solutions.

- An accurate fit of the instrument based on the individual hearing loss
- Comfortable sound quality – never too loud or too soft
- Excellent speech intelligibility in a variety of listening environments
- Reliability and longevity of the hearing system





**Flair is a hearing system family with outstanding digital technology, entirely developed by our engineers at Bernafon.**

Flair is the result of the engineering experience and technical expertise of an international team of experts collaborating to develop hearing systems for Bernafon. Specialists in integrated circuit design, electro-acoustics, audiology, mechanical engineering and manufacturing contributed their knowledge to Flair – another innovative hearing solution from Bernafon.

**The exceptional performance of Flair hearing systems is based on:**

- A proven digital signal processing platform
- Flexible, stable and proven IC circuitry
- High quality transducers and mechanical components
- State-of-the-art manufacturing technology
- High level quality assurance systems achieve excellent reliability
- Sound audiological concepts

***flair***



## **FOR EVERYONE – Digital Technology And Great User Benefits**



**Digital technology has now become affordable for everyone.**

Centralized manufacturing, combined with Bernafon's worldwide volume and distribution, have made affordable digital technology a reality. Flair is based on a known and proven digital signal processing platform, manufactured in large quantities. This means that manufacturing efficiency is maximized and costs are minimized. For your customer, the result is a high quality digital product at an affordable price.

**Flair means many great user benefits.**

- Cosmetically appealing instruments from tiny CIC to powerful BTE
- Flair instruments are easy to use and understand with convenient access to local controls
- Superior digital sound quality
- Excellent speech intelligibility even in noisy environments
- High quality, reliability and longevity
- Affordable price for a majority of hearing impaired people





**Flair technology is based on a proven set of hearing instrument features:**

- Full range of instruments from CIC to Power BTE
- 2 channel digital signal processing
- NAL-NL1 fitting rationale for best speech intelligibility
- DSL i/o and other fitting rationals are available
- Client Experience Level for best customer acceptance
- Integrated Feedback Management
- Digital Rotary Volume Control (110 BTE, 200 ITE and 321 ITC models)
- Easily accessible selection switches (optional on ITE instruments)
- Flair 110 BTE is prepared for FM reception and Direct Audio Input
- Uses existing Bernafon programming cables and adapters






**For increased user benefits and added functionality:**

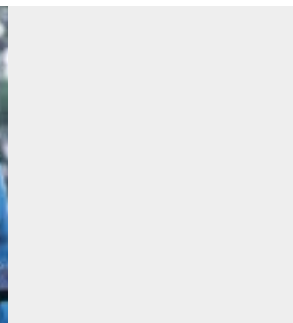
- Flair can be programmed as a fully automatic hearing system
- A range of accessories such as CROS and BI-CROS adapters are available
- Special earhooks for children
- Child Volume Control lock
- T-coil (standard on 110 BTE, optional on ITE and ITC instruments)
- Optional colors for BTE's
- Efficient wax protection systems



## The Flair Hearing System Family – Hearing Solutions For Everyone

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Instrument		Max. gain [dB] (Earsim.)	MPO [dB SPL] (Earsim.)	T-coil	Switches	
<b>Flair 100</b>		Cosmetically appealing, automatic Mini BTE	60	132	-	-
<b>Flair 110</b>		Convenient Power BTE With digital volume control	71	134	Standard	M/T/O Switch
<b>Flair 200</b>		Powerful ITE With digital volume control	63	132	Optional	Optional M/T Switch
<b>Flair 321</b>		Cosmetic ITC With digital volume control	59	127	Optional	Optional M/T Switch
<b>Flair 400</b>		Cosmetically appealing CIC	48	119	-	-



**Flair – The Easy, Digital Hearing  
Solution For Everyone**

**Easy**

For your clients and your practice – Flair is easy to explain, easy to maintain, and easy to fit.

**Digital**

With Flair you can rely on proven digital technology for the benefit of your clients.

**For Everyone**

Flair is affordably priced to make Bernafon digital technology accessible to a majority of your clients.

***flair***



## **The Easy, Digital Hearing Solution For Everyone**

Bernafon provides a wide range of digital hearing systems that cover all of your client's needs. All hearing instruments are fit with OASIS plus – the single, intelligent fitting software for all Bernafon instruments.

**bernafon**<sup>®</sup>  
*Innovative Hearing Solutions*

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