

Nominations for the Oticon Focus on People Awards are judged by an independent panel of leading hearing care professionals from across the country.

WHAT THE JUDGES LOOK FOR...

Hearing Loss – Any level of hearing loss qualifies. Our judges like to see nominees with a broad range of hearing loss from mild to moderate to more severe. Please note one exception: nominees to the practitioner category don't have to be hard of hearing people.

What have they accomplished? Our judges look for accomplishments in our nominees just as they would in any outstanding person. A special category – Advocacy – honors those whose contributions are primarily in the deaf and hard-of-hearing community.

Contributions of nominees for the remaining four categories can be in a broad range of community, civic and social areas.

What makes the nominee special? What has he/she done to catch your attention? This is subjective so don't be afraid to speak from the heart. Consider asking the nominee to provide a brief letter or other documents that describe his/her achievements to submit with your nomination form.

How does this person show others that hearing loss does not limit a person's ability to live a full, productive and even, inspiring life? This is the final question our judges ask in evaluating each nomination.



All nominations must be postmarked by January 7, 2005. You can photocopy and enter as many nominees as you like. We encourage you to nominate all of the outstanding hard of hearing people you know. All will receive a Certificate of Recognition from Oticon.

Send nominations to:

**Oticon Focus on People Awards, c/o Melissa Freund
Oticon, Inc., 29 Schoolhouse Road, Somerset, NJ 08873**

A printable version of this nomination form is available on the Internet at www.oticonus.com. Please complete & fax to 1-732-560-0029.

Categories

Youngster - children, ages 5-12

Student - young people, ages 13 - 25, who are currently full-time students in middle school, high school or college

Adult - adults, age 18 and over

Advocacy - individuals of all ages who are actively involved in advocacy or support efforts for the deaf and hard-of-hearing community

Practitioner - hearing care professionals who are currently in practice

Winning Nominations

Three winners in each category will be announced at the Oticon Human Link Conference in San Diego, California on February 26th, 2005. First place category winners receive a \$1000 award and a \$1000 donation by Oticon to the not-for-profit cause of their choice. Second place winners will receive \$500 and third place winners will receive \$250. All nominees, regardless of whether they are selected as category winners, will receive a Certificate of Recognition.

Name of Nominee: _____

Nominee's Home or Business Address: _____

Nominee's Home or Business Phone: _____

Nominee's E-mail Address: _____

Category (check one):

- Youngster Full-time Student Adult Advocacy Practitioner

Nominator's Name: _____

Address: _____

Home Phone: _____

Business Phone: _____

Nominee's E-mail Address: _____

Briefly tell us about the nominee's hearing loss.

List some of your nominee's accomplishments. If you have additional information, please attach; such as letters of recommendation, newspaper articles, etc. Don't send original copies, we can't return them.

In your opinion and in your own words, tell us why this nominee is extraordinary.

Nominator's Signature: _____ Date: _____