

I'm Listening

I am hardcore.
 A shooter. Hunter.
 Sweat. Pain. Cold.
 That's sport for me.
 And I can't get enough.
 The surge of adrenaline.
 The shot...
 But before the shot goes
 off, I think of myself.
 I am listening —
 to the hidden danger
 of gunfire. I'm
 wearing custom
 hearing protection.



Are You Listening?

Two types of shooters exist in this world...those who wear effective hearing protection, and those who have or will suffer serious hearing loss. Heavy, cumbersome earmuffs may protect you at the shooting range — but haul them through the brush and timber of the field? Yeah, sure. The answer? Westone® custom-fit earplugs are crafted from impressions of your ears. Tiny. Lightweight. And like your fingerprints — unique. A perfect, comfortable fit for optimum hearing protection. See your hearing healthcare professional before you fire another round.

You'll want to listen.



Gunfire is damaging to your ears.

And the effects are cumulative — after seasons of shooting or hunting, you may not even hear normal speech. Consider these sound levels:

.357 Magnum	164 Decibels
12 Gauge Shotgun	156 Decibels
.22 Pistol	153 Decibels
Standing Next to a 747 Engine	140 Decibels (The Pain Threshold)
Operating a Jack Hammer	130 Decibels
Attending a Rock Concert	120 Decibels

The Solution: Westone® Custom-Molded Earplugs

Solid Custom-Molded Plugs (#40)

The most effective for noise reduction.

Conversational Custom-Molded Plugs (#47)

Allows you to hear normal conversation, yet restricts the amount of loud noise.

Sonic-Valve Custom-Molded Plugs (#39)

Allows normal hearing until a gun shot activates a Sonic Valve which restricts the noise that reaches your ear.

