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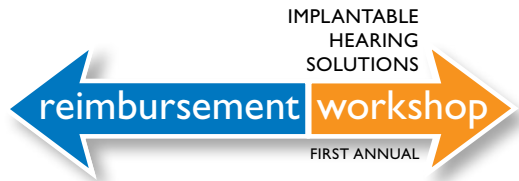
**FREE**  
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# Navigating the reimbursement maze

Hear now. And always



Cochlear™



**Date** Friday, March 13, 2009  
**Time** 7:30 am – 4:00 pm  
**Location** Cochlear Americas Headquarters  
13059 East Peakview Avenue  
Centennial CO 80111

**Who Should Attend?** Surgeons, Audiologists, Billers, Office Managers, Reimbursement Specialists, Coders. CEUs are available.

**Course Description** Designed for those who focus on billing, coding, medical management and reimbursement of implantable hearing solutions. The seminar will provide a day of practical hands on training. This will be a highly interactive meeting with a focus on addressing specific coding, coverage and reimbursement challenges and opportunities. In addition, focus on best practices for negotiating effective managed care contracts and developing collaborative payer relationships will be addressed.

### Participating Speakers

**Kuo Bianchini Tong** M.S., President & Founder Quorum Consulting, Inc.

**Suzanne E. Baker** M.D., Director Medical Affairs Medtronic Spinal and Biologics (formerly Sr. Medical Director, BCBS TN)

**Debbie Abel** Au.D. Director of Reimbursement AAA

### Covered Topics

- Practice viability
- How to effectively manage your revenue cycle to improve profitability
- Minimize denials
- Negotiate effective contracts
- Learn from a payers perspective
- Improve your coding practices
- The latest and greatest on compliance
- Rehabilitation and reimbursement

**Questions?** Please contact LuAnn Russo, Director of Reimbursement at 1 877 742 1121 or [lrusso@cochlear.com](mailto:lrusso@cochlear.com)

**Registration** Please register on-line at [www.regonline.com/reimbursement](http://www.regonline.com/reimbursement). Due to limited seating, pre-registration is mandatory. Thank you for your consideration.

**Hotel Information** DoubleTree DTC  
7801 E. Orchard, Centennial, CO 80111

Your attendees can make their reservation by calling 1 800 327 2242 or 303 779 6161 (*ask for group code: CAR*). Or attendees can book online: [www.denvertch.doubletree.com](http://www.denvertch.doubletree.com) (enter *CAR* in the "Group/Convention" field).

Transportation will be provided from the DoubleTree to Cochlear Headquarters.

**Sign up soon as space is limited.**

Cochlear Americas  
13059 East Peakview Avenue  
Centennial, CO 80111  
USA

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Cochlear Americas is requesting approval by the American Academy of Audiology to offer AAA CEUs for this activity. The program would be worth 3 CEUs. Academy approval of this continuing education activity does not imply endorsement of course content, specific products, or clinical procedures.



Cochlear Americas is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.